

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Application No.:** 09/282,747

**Customer No.:** 22927

**Attorney Docket No.:** 99-007

**Date Filed:** March 31, 1999

**Title:** METHOD AND APPARATUS FOR PROVIDING  
CROSS-BENEFITS BASED ON A CUSTOMER  
ACTIVITY

**Applicants:** Walker et al.

**Group Art Unit:** 1796

**Examiner:** NGUYEN, Tri V.  
(571) 272-6965 /voice  
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**RESPONSE and AMENDMENT  
to the Office Action mailed March 4, 2009**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Office Action mailed March 4, 2009 (Paper No. / Mail  
Date 20090217), please consider the following remarks.